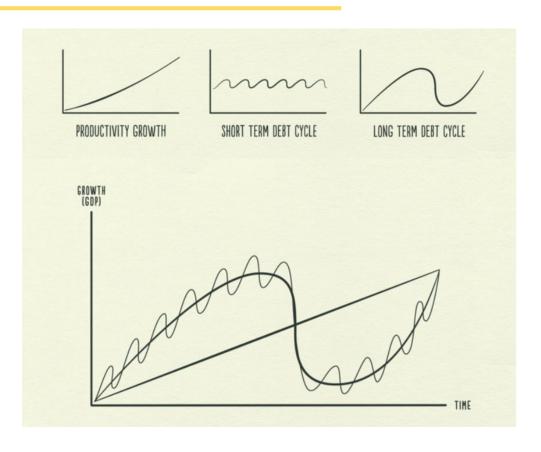


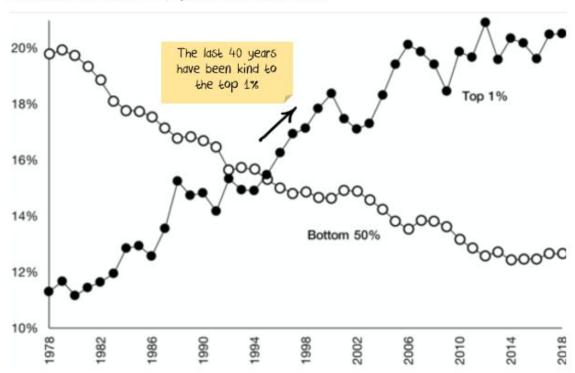


# Long Term Trends: Introduction



### Long Term Trends: 1. Inequality

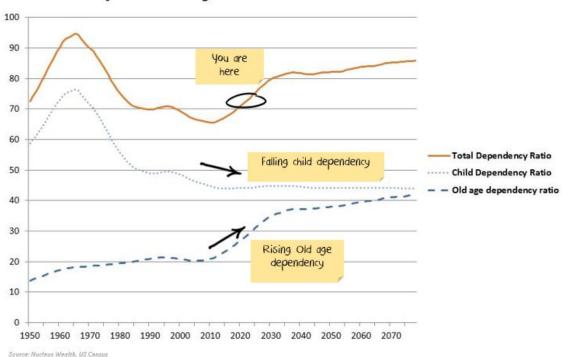
#### Share of US income: Top 1% vs Bottom 50%



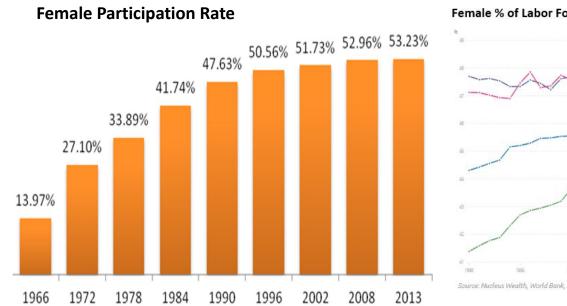
Source: Nucleus Wealth, Emmanuel Saez and Gabriel Zucman

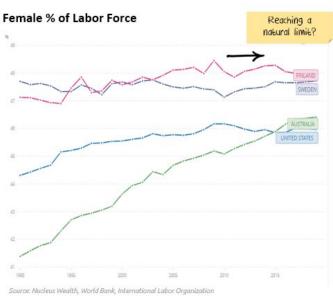
### Long Term Trends: 2. Demographics

#### Dependency ratios in the U.S. over time



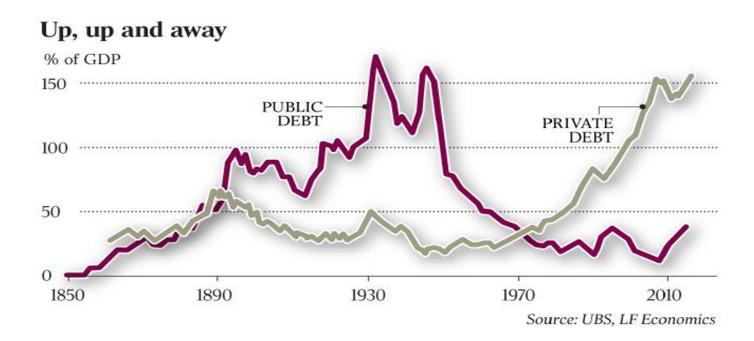
### Long Term Trends: 3. Female Participation





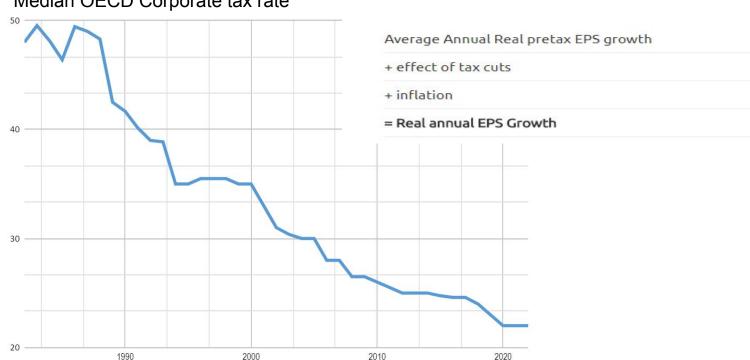
Source: US Equal Employment Opportunity Commission

# Long Term Trends: 4. Rising Debt



# Long Term Trends: 5. Falling Taxes

#### Median OECD Corporate tax rate



2.0%

1.3%

2.8%

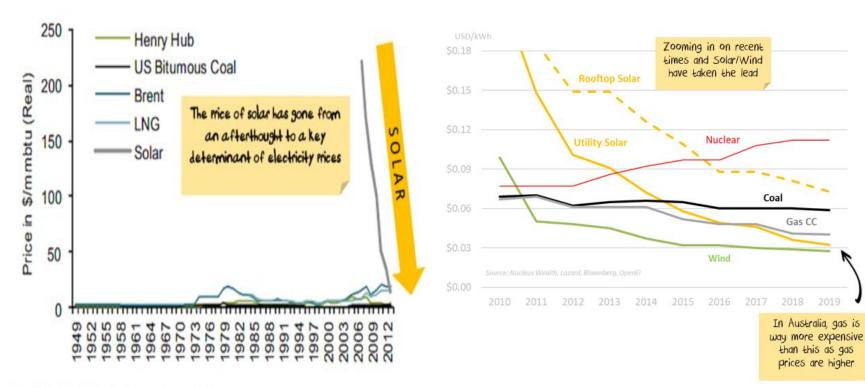
6.1%

# Long Term Trends: 6. Rising Trade



Source: World Trade Organization, and World Bank GDP estimates

### Long Term Trends: 7. Energy Costs



Source: EIA, CIA, World Bank, Bernstein analysis

# Long Term Trends: 7. Energy Costs

Source: Nucleus Wealth, Lazard, Bloomberg, Open El

Levelized Costs (USD/kWh)	Levelised Cost Ex Fuel	Fuel	Total	
Onshore Wind	\$ 0.03	3	\$ 0.03	Utility solar and wind
Utility Solar	\$ 0.04	11	\$ 0.04	the cheapest option
Natural Gas @\$3/mmBtu	\$ 0.02	\$0.02	\$ 0.04	are areapeor sparsii
Natural Gas @\$6/mmBtu	\$ 0.02	\$ 0.04	\$0.06	
Coal @ \$50/Ton	\$ 0.04	\$0.02	\$0.06	
Coal @ \$75/Ton	\$ 0.04	\$0.02	\$0.07	
Utility Solar + partial battery	\$ 0.07		\$0.07	And adding a new late
Coal @ \$100/Ton	\$ 0.04	\$ 0.03	\$0.07	And adding a partial
Natural Gas @\$9/mmBtu	\$ 0.02	\$0.06	\$0.08	battery to offset the
Utility Solar + full battery	\$ 0.09		\$ 0.09	evening load is now at
Offshore Wind	\$0.10		\$0.10	parity with other costs
Nuclear	\$0.10	\$0.01	\$0.10	purey with benefit coses

# Long Term Trends: Summary

- Inequality
- Demographics
- Women in Workforce
- Rising Debt
- Falling Taxes
- Rising Trade
- Falling Energy Costs



Viewer question of the week:

# What Megatrend have we missed?

Drop your answers in the comments

#### Investment outlook: Tactical Asset Allocation

- Will the historic bull market end in an historic bear market?
- Managing downside risks
  - Bond / Equity sequencing
  - Earnings downgrades
- Positioning for the up-cycle
  - Energy prices peaking
  - China the new Japan
  - Onshoring: higher cost manufacturing followed by lower cost
  - Automation productivity gains
  - Currency hedging
  - Inflation down first. Question marks on up again.



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