



galaxy
research

Community Attitude Study

Prepared for Dick Smith

September 2017



Methodology

Methodology

This study was conducted online among a representative sample of respondents aged 18 years and older.

The sample comprises 1,005 respondents, distributed throughout Australia including both capital city and non-capital city areas.

Galaxy Research designed the questionnaire, a copy of which has been included in this report.

The questionnaire was transferred into Web Survey Creator in order to be hosted online. For each question the respondent had to click on the response which represented their answer.

Fieldwork commenced on Wednesday 6 September and was completed on Friday 8 September, 2017.

Following the completion of interviewing, the data was weighted by age, gender and region to reflect the latest ABS population estimates.



Key findings

Main Findings

- There is widespread concern about Australia's growing population. Overall, 64% of Australians are concerned at the prospect of the population reaching 100 million by the end of the century.
- Population growth is an issue of concern for the majority of supporters of both the Coalition (62%) and the Labor Party (62%).
- Australians recognise and have concerns about the impact of the population growth. These include infrastructure not keeping up with the growing population (73%), overcrowding in the cities (71%) and housing becoming less affordable (63%).
- While older Australians are more likely to be concerned about infrastructure not keeping up with the growing population (78%), those aged 18-24 are most concerned about overcrowding in the cities (80%) and housing affordability (74%).
- The majority of Australians (83%) believe that population growth is of such significant consequence that every major political party should have a population plan.
- Among those that have seen the TVC 91% are convinced that every major political party should have a population plan.

Main Findings *...continued*

- As many as 89% of Coalition supporters believe that every major political party should have a population plan.
- Overall, 17% of adult Australians claim to have seen the recent TVC.
- When shown the TVC, 72% believe the ad addresses a significant issue that politicians are choosing to ignore.
- There is an overwhelming belief that politicians should be doing something about population growth (82%).
- Most Australians (68%) approve of Dick Smith's campaign to raise awareness for the issue of population growth. Only 14% disapprove.
- Support for the campaign is greatest among those aged 50 years and older (78%) and Coalition supporters (72%).
- Most Australians accept that the argument for lower population growth put forward by Dick Smith is an economic one (75%) and not racially motivated (10%).



Questionnaire

GALAXY RESEARCH

GALAXY JOB NO. 170912
To be fielded no later than
Friday, 8 September 2017

QUESTIONNAIRE NO: _____

Thank you for agreeing to participate in this survey. Please answer the following questions to see if you fall into the category of respondent we need to interview. You will need to provide a response for **every** question to proceed with the interview.

Please be assured of complete confidentiality. Galaxy Research is bound by the Market Research Society Privacy Principles.

During the survey, please **do not** use your browser's **FORWARD** and **BACK** buttons. Instead, please always use the buttons below to move backward and forward through the survey.

Your honesty is valuable and really appreciated.

Galaxy Research appreciates that most people give honest answers in our surveys and we want to keep it that way. We encourage truthful answers by making our surveys easy to understand, easy to complete and short enough to keep you going and ask that you:

1. Fill in all survey invitations to you, yourself
2. Read and follow all survey instructions and questions
3. Give due consideration to all your answers, and of course,
4. Always give honest and truthful answers

Galaxy Research monitors closely the data collected by participants in its panel surveys and has taken steps to detect any suspicious data.

We understand that you are most likely always honest and therefore we say thanks again and please keep responding to our surveys.

SECTION A – ASK ALL RESPONDENTS

A1. Where do you live in Australia?

NSW - Sydney.....01	Queensland - Brisbane.....07
NSW – Other.....02	Queensland – Other.....08
ACT.....03	South Australia - Adelaide.....09
Victoria - Melbourne.....04	South Australia – Other.....10
Victoria – Other.....05	Western Australia - Perth.....11
Tasmania.....06	Western Australia – Other.....12
	Elsewhere in Australia.....13

A2. How old are you?

17 years or under..... 01	45-49 years..... 07
18-24 years..... 02	50-54 years..... 08
25-29 years..... 03	55-59 years..... 09
30-34 years..... 04	60-64 years..... 10
35-39 years..... 05	65-69 years..... 11
40-44 years..... 06	70+ years..... 12

ASK IF AGED 18 YEARS OR OLDER IE CODE 02-12 IN A2. CODE 01 TERMINATE WITH THANKS

A3. And are you male or female?

Male 1
Female 2

SECTION B – ASK ALL QUALIFYING RESPONDENTS

B1. Thinking now about Australia’s population. If we continue with the present population growth of 1.6% per annum Australia’s population will be 100 million at the end of the century. Would you say that you are **very** concerned, **quite** concerned or **not** concerned about Australia’s growing population? SR

- Very concerned 1
- Quite concerned 2
- Not concerned 3
- Don’t know 4

Please select one option only

B2. What do you think will be the main consequences of the growing population? **ROTATE 1-6** MR

- Overcrowding in the cities 1
- Housing will become less affordable 2
- Infrastructure (road and rail) will fail to keep up with the growing population 3
- The rich will get richer and the poor will get poorer 4
- The Aussie way of life will change 5
- Higher rates of unemployment 6
- None of the above 7

Please select all that apply

B3. Do you believe every major political party should have a population plan? Yes 1
No 2
Don’t know 3

On the next page we will play a TV ad. Please make sure your sound is on before clicking ‘Next’ as the ad will begin immediately.

SHOW TVC

B4. Have you seen this ad before today? Yes 1
No 2
Don’t know 3

B5. To what extent do you agree or disagree with each of these statements about this ad. **ROTATE A-B**

	STRONGLY <u>AGREE</u>	<u>AGREE</u>	<u>DISAGREE</u>	STRONGLY <u>DISAGREE</u>	<u>DON'T KNOW</u>
A. The ad addresses a significant issue that politicians choose to ignore	1	2	3	4	5
B. This is something the politicians should be doing something about.....	1	2	3	4	5

B6. Do you approve or disapprove of Dick Smith raising the issue of population growth in this way? SR
Approve 1
Disapprove 2
Don’t know 3

Please select one option only

B7. Having seen the ad, do you believe the basis for Dick Smith’s argument for lower population growth in Australia is an economic one i.e. to maintain the quality of life for those already living here, or a case of racism? SR
The argument put forward is **economic** 1
The argument put forward is **racist** 2
Don’t know 3

Please select one option only

B8. And finally a question about politics. Which political party do you tend to support or feel comes closest to representing your opinions?
ROTATE 1-6

	<u>SR</u>
Labor.....	1
Liberal	2
The Nationals.....	3
<u>(QLD ONLY) The LNP</u>	<u>4</u>
The Greens	5
Pauline Hanson's One Nation	6
Some other party.....	7
(Please specify) _____	
None/ Don't know.....	8

Those are all of the questions. Thank you for your time and participation.



Detailed Tabular Findings

Tables

The tables of findings are set out such that they include the following details:

Base Weight Sample (000s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.

Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

SEX:

- Male
- Female

AGE:

- 18-24 years
- 25-34 years
- 35-49 years
- 50 years or older

LOCATION:

- NSW/ACT
- Victoria/Tasmania
- Queensland
- South Australia
- Western Australia

CAPITAL CITY:

- Sydney, Melbourne, Brisbane, Perth, Adelaide
- Rest of Australia

Tables *...continued*

SEEN TVC:

- Yes
- No

CONCERN ABOUT POPULATION GROWTH:

- Very concerned
- Quite concerned
- Not concerned

PARTY SUPPORT:

- Labor
- Coalition

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TABLE 1

Banner 1 *BY* B1. Concern about Australia's growing population

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				State				Capital City		
		Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Concern about Australia's growing population														
TOTAL CONCERNED														
Very concerned	4419 24%	2242 25%	2178 23%	483 21%	626 19%	1249 24%	2062 26%	1618 26%	1372 27%	794 21%	331 23%	305 16%	2956 25%	1464 22%
Quite concerned	7441 40%	3433 38%	4008 42%	1066 47%	1331 40%	1779 35%	3265 42%	2529 40%	2024 39%	1493 40%	547 39%	848 44%	4697 40%	2744 40%
**SUBTOTALS	11861 64%	5675 63%	6186 65%	1549 69%	1957 59%	3028 59%	5327 68%	4147 66%	3396 66%	2287 62%	878 62%	1152 60%	7653 65%	4208 62%
Not concerned	5849 32%	3067 34%	2783 29%	563 25%	1155 35%	1817 36%	2315 30%	1919 30%	1436 28%	1264 34%	483 34%	747 39%	3570 30%	2279 34%
Don't know	793 4%	295 3%	498 5%	145 6%	204 6%	264 5%	180 2%	260 4%	292 6%	159 4%	49 3%	33 2%	486 4%	307 5%
TOTALS	18503 100%	9037 100%	9466 100%	2257 100%	3316 100%	5109 100%	7821 100%	6326 100%	5124 100%	3710 100%	1410 100%	1933 100%	11709 100%	6794 100%

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TABLE 2 Banner 2 *BY* B1. Concern about Australia's growing population

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal -ition
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B1. Concern about Australia's growing population								
TOTAL CONCERNED								
Very concerned	4419 24%	1115 35%	3304 22%	4419 100%			895 19%	1171 24%
Quite concerned	7441 40%	1385 44%	6057 39%		7441 100%		1948 42%	2130 43%
**SUBTOTALS	11861 64%	2500 79%	9361 61%	4419 100%	7441 100%		2843 62%	3301 67%
Not concerned	5849 32%	586 19%	5263 34%			5849 100%	1611 35%	1579 32%
Don't know	793 4%	58 2%	735 5%				154 3%	57 1%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

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TABLE 3 Banner 1 *BY* B2. Main consequences of the growing population

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Sex		Age				State				Capital City			
	Total	Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2. Main consequences of the growing population														
Overcrowding in the cities	13105 71%	6438 71%	6667 70%	1804 80%	2064 62%	3571 70%	5666 72%	4759 75%	3825 75%	2519 68%	814 58%	1187 61%	8376 72%	4729 70%
Housing will become less affordable	11646 63%	5491 61%	6155 65%	1681 74%	1986 60%	3106 61%	4872 62%	4100 65%	3478 68%	2118 57%	824 58%	1125 58%	7490 64%	4156 61%
Infrastructure (road and rail) will fail to keep up with the growing population	13495 73%	6517 72%	6978 74%	1391 62%	2282 69%	3755 73%	6067 78%	4467 71%	3820 75%	2875 77%	1003 71%	1329 69%	8473 72%	5022 74%
The rich will get richer and the poor will get poorer	7530 41%	3824 42%	3706 39%	847 38%	1332 40%	1975 39%	3376 43%	2597 41%	2086 41%	1557 42%	647 46%	643 33%	4523 39%	3007 44%
The Aussie way of life will change	8500 46%	4581 51%	3920 41%	677 30%	1102 33%	2382 47%	4338 55%	2834 45%	2407 47%	1823 49%	674 48%	761 39%	5048 43%	3452 51%
Higher rates of unemployment	10935 59%	4923 54%	6012 64%	1389 62%	1575 48%	3014 59%	4957 63%	3654 58%	3095 60%	2347 63%	878 62%	961 50%	6697 57%	4238 62%
None of the above	589 3%	340 4%	249 3%	34 2%	136 4%	182 4%	237 3%	201 3%	140 3%	144 4%	36 3%	69 4%	332 3%	257 4%
TOTALS	65799 356%	32113 355%	33687 356%	7824 347%	10478 316%	17985 352%	29512 377%	22612 357%	18852 368%	13384 361%	4876 346%	6076 314%	40939 350%	24860 366%

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TABLE 4 Banner 2 *BY* B2. Main consequences of the growing population

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal- ition
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B2. Main consequences of the growing population								
Overcrowding in the cities	13105 71%	2262 72%	10843 71%	3763 85%	5632 76%	3224 55%	3352 73%	3620 73%
Housing will become less affordable	11646 63%	1920 61%	9725 63%	3273 74%	5079 68%	2945 50%	2942 64%	3063 62%
Infrastructure (road and rail) will fail to keep up with the growing population	13495 73%	2277 72%	11218 73%	3406 77%	5665 76%	3953 68%	3356 73%	3936 80%
The rich will get richer and the poor will get poorer	7530 41%	1211 39%	6319 41%	2423 55%	2978 40%	1807 31%	2050 44%	1375 28%
The Aussie way of life will change	8500 46%	1638 52%	6862 45%	3133 71%	3528 47%	1640 28%	1942 42%	2378 48%
Higher rates of unemployment	10935 59%	1960 62%	8975 58%	3353 76%	4877 66%	2316 40%	2842 62%	2636 53%
None of the above	589 3%	54 2%	535 3%	45 1%	74 1%	373 6%	176 4%	74 2%
TOTALS	65799 356%	11322 360%	54477 355%	19396 439%	27833 374%	16258 278%	16661 362%	17082 346%

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TABLE 5 Banner 1 *BY* B3. Believe every major political party should have a population plan

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Sex		Age				State				Capital City			
	Total	Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. Believe every major political party should have a population plan														
Yes	15418	7789	7629	1698	2597	4077	7046	5258	4278	3219	1118	1545	9568	5850
	83%	86%	81%	75%	78%	80%	90%	83%	83%	87%	79%	80%	82%	86%
No	1198	712	486	239	297	396	267	382	381	162	129	144	916	282
	6%	8%	5%	11%	9%	8%	3%	6%	7%	4%	9%	7%	8%	4%
Don't know	1887	536	1350	320	423	636	508	685	465	329	164	244	1225	662
	10%	6%	14%	14%	13%	12%	6%	11%	9%	9%	12%	13%	10%	10%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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TABLE 6 Banner 2 *BY* B3. Believe every major political party should have a population plan

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coalition
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B3. Believe every major political party should have a population plan								
Yes	15418 83%	2859 91%	12559 82%	4159 94%	6469 87%	4352 74%	3844 83%	4409 89%
No	1198 6%	214 7%	984 6%	184 4%	240 3%	718 12%	367 8%	208 4%
Don't know	1887 10%	71 2%	1815 12%	76 2%	732 10%	779 13%	398 9%	320 6%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

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TABLE 7 Banner 1 *BY* B4. Seen ad before today

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				State				Capital City		
		Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B4. Seen ad before today														
Yes	3144	1630	1514	250	572	612	1711	1189	772	649	316	219	2210	935
	17%	18%	16%	11%	17%	12%	22%	19%	15%	17%	22%	11%	19%	14%
No	15122	7317	7805	2007	2726	4400	5989	5039	4308	3026	1054	1696	9317	5805
	82%	81%	82%	89%	82%	86%	77%	80%	84%	82%	75%	88%	80%	85%
Don't know	236	89	147		18	97	121	98	44	35	41	18	182	54
	1%	1%	2%		1%	2%	2%	2%	1%	1%	3%	1%	2%	1%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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TABLE 8 Banner 2 *BY* B4. Seen ad before today

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal- -ition
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B4. Seen ad before today								
Yes	3144 17%	3144 100%		1115 25%	1385 19%	586 10%	732 16%	1007 20%
No	15122 82%		15122 98%	3279 74%	5942 80%	5204 89%	3822 83%	3848 78%
Don't know	236 1%		236 2%	25 1%	115 2%	59 1%	54 1%	82 2%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

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TABLE 9 Statement *BY* B5. Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Statement	
	The ad addresses a significant issue that politicians choose to ignore	This is something the politicians should be doing something about
RESPONDENTS	1005	1005
WGHT SAMPLE (000s)	18503	18503
	100%	100%
B5. Agree/ disagree with statement		
TOTAL AGREE		
Strongly agree	4927 27%	5852 32%
Agree	8440 46%	9379 51%
**SUBTOTALS	13367 72%	15231 82%
TOTAL DISAGREE		
Disagree	2135 12%	1239 7%
Strongly disagree	667 4%	426 2%
**SUBTOTALS	2802 15%	1665 9%
Don't know	2334 13%	1607 9%

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TABLE 9 (CONT.)

Statement *BY* B5. Agree/ disagree with statement

Statement		
	The ad addresses a significant issue that politicians choose to ignore	This is something the politicians should be doing something about
RESPONDENTS	1005	1005
WGHT SAMPLE (000s)	18503	18503
	100%	100%
B5. Agree/ disagree with statement		
TOTALS	18503	18503
	100%	100%

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TABLE 10 Banner 1 *BY* B5. Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

FILTERS: Statement(The ad addresses a significant issue that politicians choose to ignore)

	Sex		Age				State				Capital City			
	Total	Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Agree/ disagree with statement														
TOTAL AGREE														
Strongly agree	4927	2567	2360	409	462	1311	2744	1587	1446	1115	441	338	3195	1732
	27%	28%	25%	18%	14%	26%	35%	25%	28%	30%	31%	17%	27%	25%
Agree	8440	4068	4372	1204	1516	2332	3389	2867	2339	1705	559	971	5238	3202
	46%	45%	46%	53%	46%	46%	43%	45%	46%	46%	40%	50%	45%	47%
**SUBTOTALS	13367	6635	6732	1613	1978	3643	6133	4454	3785	2819	1000	1309	8433	4934
	72%	73%	71%	71%	60%	71%	78%	70%	74%	76%	71%	68%	72%	73%
TOTAL DISAGREE														
Disagree	2135	1113	1022	229	513	582	812	790	465	434	159	287	1202	933
	12%	12%	11%	10%	15%	11%	10%	12%	9%	12%	11%	15%	10%	14%
Strongly disagree	667	293	374	54	281	158	174	325	136	126	45	35	444	223
	4%	3%	4%	2%	8%	3%	2%	5%	3%	3%	3%	2%	4%	3%
**SUBTOTALS	2802	1406	1397	283	793	740	986	1115	600	561	204	322	1647	1155
	15%	16%	15%	13%	24%	14%	13%	18%	12%	15%	14%	17%	14%	17%
Don't know	2334	996	1337	361	545	726	702	757	739	330	206	302	1629	704
	13%	11%	14%	16%	16%	14%	9%	12%	14%	9%	15%	16%	14%	10%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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TABLE 11 Banner 2 *BY* B5. Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

FILTERS: Statement(The ad addresses a significant issue that politicians choose to ignore)

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal
							-ition	
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B5. Agree/ disagree with statement								
TOTAL AGREE								
Strongly agree	4927 27%	1252 40%	3675 24%	2768 63%	1593 21%	512 9%	975 21%	1066 22%
Agree	8440 46%	1278 41%	7162 47%	1199 27%	4207 57%	2843 49%	2252 49%	2566 52%
**SUBTOTALS	13367 72%	2530 80%	10837 71%	3968 90%	5801 78%	3355 57%	3227 70%	3632 74%
TOTAL DISAGREE								
Disagree	2135 12%	333 11%	1802 12%	183 4%	691 9%	1197 20%	664 14%	622 13%
Strongly disagree	667 4%	186 6%	481 3%	94 2%	171 2%	345 6%	130 3%	168 3%
**SUBTOTALS	2802 15%	519 17%	2283 15%	277 6%	863 12%	1542 26%	794 17%	790 16%
Don't know	2334 13%	95 3%	2238 15%	175 4%	778 10%	952 16%	587 13%	516 10%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

GALAXY RESEARCH

TABLE 12 Banner 1 *BY* B5. Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

FILTERS: Statement(This is something the politicians should be doing something about)

	Sex		Age				State				Capital City			
	Total	Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Agree/ disagree with statement														
TOTAL AGREE														
Strongly agree	5852	2894	2958	483	460	1500	3409	1990	1681	1269	448	464	3589	2263
	32%	32%	31%	21%	14%	29%	44%	31%	33%	34%	32%	24%	31%	33%
Agree	9379	4561	4818	1236	1988	2690	3465	3169	2614	1845	689	1062	6057	3321
	51%	50%	51%	55%	60%	53%	44%	50%	51%	50%	49%	55%	52%	49%
**SUBTOTALS	15231	7455	7776	1719	2448	4191	6874	5159	4295	3114	1137	1526	9646	5585
	82%	82%	82%	76%	74%	82%	88%	82%	84%	84%	81%	79%	82%	82%
TOTAL DISAGREE														
Disagree	1239	647	592	183	351	280	425	429	293	252	141	125	734	505
	7%	7%	6%	8%	11%	5%	5%	7%	6%	7%	10%	6%	6%	7%
Strongly disagree	426	217	209	52	158	103	112	212	40	90	15	70	287	139
	2%	2%	2%	2%	5%	2%	1%	3%	1%	2%	1%	4%	2%	2%
**SUBTOTALS	1665	864	801	235	510	383	537	641	333	341	155	194	1021	644
	9%	10%	8%	10%	15%	8%	7%	10%	7%	9%	11%	10%	9%	9%
Don't know	1607	718	889	303	358	535	410	527	495	255	117	213	1041	566
	9%	8%	9%	13%	11%	10%	5%	8%	10%	7%	8%	11%	9%	8%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 13 Banner 2 *BY* B5. Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

FILTERS: Statement(This is something the politicians should be doing something about)

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal
							-ition	
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B5. Agree/ disagree with statement								
TOTAL AGREE								
Strongly agree	5852 32%	1468 47%	4384 29%	3032 69%	2085 28%	646 11%	1231 27%	1410 29%
Agree	9379 51%	1341 43%	8038 52%	1220 28%	4383 59%	3498 60%	2367 51%	2887 58%
**SUBTOTALS	15231 82%	2809 89%	12422 81%	4253 96%	6468 87%	4144 71%	3598 78%	4297 87%
TOTAL DISAGREE								
Disagree	1239 7%	204 6%	1035 7%	73 2%	374 5%	774 13%	439 10%	301 6%
Strongly disagree	426 2%	75 2%	351 2%	37 1%	76 1%	256 4%	151 3%	18 0%
**SUBTOTALS	1665 9%	279 9%	1386 9%	110 2%	450 6%	1030 18%	590 13%	319 6%
Don't know	1607 9%	56 2%	1551 10%	56 1%	523 7%	675 12%	420 9%	321 7%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

GALAXY RESEARCH

TABLE 14 Banner 1 *BY* B6. Approve/ disapprove of Dick Smith raising the issue of population growth in this way

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Sex		Age				State				Capital City			
	Total	Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B6. Approve/ disapprove of Dick Smith raising the issue of population growth in this way														
Approve	12577	6289	6288	1212	1931	3342	6092	4224	3377	2734	996	1247	7704	4874
	68%	70%	66%	54%	58%	65%	78%	67%	66%	74%	71%	64%	66%	72%
Disapprove	2640	1431	1209	323	677	779	861	966	568	541	215	350	1842	798
	14%	16%	13%	14%	20%	15%	11%	15%	11%	15%	15%	18%	16%	12%
Don't know	3286	1317	1969	721	709	988	868	1136	1180	435	199	336	2164	1122
	18%	15%	21%	32%	21%	19%	11%	18%	23%	12%	14%	17%	18%	17%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 15 Banner 2 *BY* B6. Approve/ disapprove of Dick Smith raising the issue of population growth in this way

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal
							-ition	
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B6. Approve/ disapprove of Dick Smith raising the issue of population growth in this way								
Approve	12577 68%	2450 78%	10127 66%	3826 87%	5469 73%	2984 51%	3185 69%	3572 72%
Disapprove	2640 14%	413 13%	2227 14%	184 4%	815 11%	1517 26%	731 16%	624 13%
Don't know	3286 18%	281 9%	3005 20%	409 9%	1158 16%	1348 23%	692 15%	741 15%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%

GALAXY RESEARCH

TABLE 16 Banner 1 *BY* B7. Basis for Dick Smith's argument for lower population growth

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				State				Capital City		
		Male	Female	18-24	25-34	35-49	50+	NSW	Vic/Tas	QLD	SA	WA	Yes	No
RESPONDENTS	1005	504	501	123	175	274	433	325	260	205	106	109	632	373
WGHT SAMPLE (000s)	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B7. Basis for Dick Smith's argument for lower population growth														
The argument put forward is economic	13930	6920	7010	1474	2031	3854	6571	4654	3844	2970	1113	1349	8530	5400
	75%	77%	74%	65%	61%	75%	84%	74%	75%	80%	79%	70%	73%	79%
The argument put forward is racist	1775	928	847	362	643	353	418	679	413	272	125	286	1276	499
	10%	10%	9%	16%	19%	7%	5%	11%	8%	7%	9%	15%	11%	7%
Don't know	2798	1190	1609	422	642	902	832	993	867	468	172	298	1903	895
	15%	13%	17%	19%	19%	18%	11%	16%	17%	13%	12%	15%	16%	13%
TOTALS	18503	9037	9466	2257	3316	5109	7821	6326	5124	3710	1410	1933	11709	6794
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 17 Banner 2 *BY* B7. Basis for Dick Smith's argument for lower population growth

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Seen TVC		Concern About Population Growth			Party Support	
		Yes	No	Very	Quite	Not	Labor	Coal
							-ition	
RESPONDENTS	1005	172	833	238	402	322	249	270
WGHT SAMPLE (000s)	18503	3144	15359	4419	7441	5849	4608	4937
	100%	100%	100%	100%	100%	100%	100%	100%
B7. Basis for Dick Smith's argument for lower population growth								
The argument put forward is economic	13930 75%	2663 85%	11267 73%	3835 87%	5916 80%	3832 66%	3448 75%	3874 78%
The argument put forward is racist	1775 10%	269 9%	1506 10%	310 7%	583 8%	825 14%	569 12%	425 9%
Don't know	2798 15%	212 7%	2586 17%	275 6%	942 13%	1192 20%	591 13%	637 13%
TOTALS	18503 100%	3144 100%	15359 100%	4419 100%	7441 100%	5849 100%	4608 100%	4937 100%



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